

Why This Course Matters



*Abide in Me
and I in in You.
As the branch
cannot bear fruit
of itself, unless it
abides in the vine,
neither can you,
except you
ABIDE
in Me.*

John 15:4

In many ministry contexts, if you serve as a church clerk or work in areas that involve content creation, you may be asked to design bulletin covers, posters, invitations, announcements, booklets, websites, and social media messages. People often want these items to “look good” and to reach as many people as possible.

But is creating “good” content enough?

How do you measure the effectiveness of what you’ve shared?

More importantly, how do you know if your content is spiritually impactful?

While many courses focus on the technical or aesthetic aspects of design, few emphasize the importance of maintaining a living connection with God throughout the creative process. That’s where this course is different. It lays a biblical and theological foundation for creative expression—helping you design with both excellence and spiritual depth.

Equipping You for Ministry and Opportunity

This course also matters because it can help address a very practical reality: sometimes, if you’re underemployed or unemployed, well-meaning church members and family may say, “I’m praying for you,” but few ministries provide the tools or opportunities to develop new, marketable skills.

This course allows you to explore in-demand digital skills such as:

- WordPress website design,
- UI (User Interface) development, and
- Digital publishing and book creation.

You'll be equipped with practical, entrepreneurial skills that can open doors for ministry and financial growth, while staying rooted in your spiritual calling.

Empowering Mission Through Your Gifts

This course is also important because it enables you to make a mission impact using the gifts God has already placed in your heart and mind. It provides a structured way to take creative ideas that may have been sitting dormant and move forward with them—both for personal growth and for the advancement of the gospel.

A Calling for Everyone

God has called every believer—including women—to use their talents and abilities to further the gospel. This course provides that opportunity. It combines Christian education, skill development, and creative mission, empowering you to serve more effectively in your church, community, and beyond.

This is more than a class. It's a spiritual and creative journey designed to help you reflect God's character through the work of your hands and the words you share.

Ready to Join the Course?

If you are interested in being part of this Doctor of Ministry (DMin) project, please visit:
<https://www.surveymonkey.com/r/9W3G3W5>

There, you'll provide your name, phone number, and the email you'd like to use during the course.

This will facilitate the onboarding process and ensure you receive all course materials and updates.

